#### **COMMERCE DEPARTMENT**

Every Journey invariably starts with a single step and the Journey to scale great heights needs relentless efforts. With the same determination, we embarked on a Journey in 1995 by setting up Commerce Department with a three-year Diploma course in Commercial Practice. In the Academic Year 2022-23, the Diploma Level course has been upgraded to Degree Level Programme and offered B.Com (General) Degree with an intake of 60 students.

The Department has adequate highly qualified, competent faculties who are dedicated to the academic and overall development of the Women's student community. The teaching highlights of the faculty of our department are Learner - centric, ICT enabled, Project-based, continuous assessment, comprehensive & realistic evaluation.



The Commerce Department is committed to integrate all facets of commerce and management. To educate and train students to become competent human resources suitable for industry and to equip and encourage them to start their own ventures.



#### CAMPUS RECRUITERS



## **CAMPUS FACILITIES & ACTIVITIES**



In order to conduct the online courses, expert lectures, interaction with renowned faculties, two e-Classroom facility is operational in our institute. These facilities

ITTB REMOTE CENTRE are equipped with latest highend configuration computer systems, LCD Projector, public addressing system & video conferencing facility.

The college lays considerable emphasis on students participation in various games, sports and track and field activities. The spacious ground of the college is laid out into playfields for



Football, Hockey, Kho-Kho, Athletics, Volleyball, and Badminton etc. Facilities have also been provided for Table Tennis, Chess, Carrom & Yoga.

#### FOR INFORMATION CONTACT

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# WOMEN'S ENGINEERING COLLEGE

(A GOVT. OF PUDUCHERRY INSTITUTION) Airport Road, Lawspet, Puducherry - 605 008. website: http://wec.edu.in

#### **DEPARTMENT OF COMMERCE**

Course - B.Com (General) (AFFILIATED TO PONDICHERRY UNIVERSITY)



#### ROYAL COMMERCE CLUB BROCHURE

"Do not lower your goals to the level of your abilities. Instead, raise your abilities to the height of your goals." - Swami Vivekananda



### **ABOUT THE INSTITUTE**

The Women's Engineering College, Puducherry (erstwhile Women's Polytechnic College, Puducherry) bred from its embryo in the year 1988 with one conventional Course of Computer Engineering affiliated to Directorate of Technical Education, Chennai, Tamilnadu. Later, four more Courses namely Electronics and Communication Engineering, Architectural Assistantship, Modern Office Practice and Electrical & Electronics Engineering paved its way into the system.

The Institute is administered by the Directorate of Higher and Technical Education through Pondicherry Institute of Post Matric Technical Education (PIPMATE) Society, Government of Puducherry and is affiliated to the Puducherry Technological University, Puducherry. With the approval of AICTE, New Delhi the B.Tech degree courses are introduced from the academic year 2022-23. The curricula and entire academic control of these courses would come under Puducherry Technological University, Puducherry. Also the Government of Puducherry approved to upgrade the course Diploma in Modern Office Practice into Bachelor of Commerce in affiliation with Pondicherry University, Puducherry from the academic year 2022-23.



## **COMMERCE CLUB**

A cultural organization in the form of Commerce Club is initiated to optimize Teaching and Learning Process. It is established with a view to Empower and Enrich the students with Academic and Technical Excellence.

#### **OBJECTIVES OF COMMERCE CLUB**

- \* To Induce students with good professional practices.
- \* To Inspire students with resourceful activities to excel in their career with emerging technologies.
- \* To Inculcate responsibility in every individual benefitting the society.
- \* To empower and enrich students with Innovative ideas.
- \* To build self confidence and proactive approach to the students.

## **ACTIVITIES OF COMMERCE CLUB**

The club organizes various activities such as

- Workshops
- Guest Lectures
- Case Studies
- Musiness simulations
- **Field** Trips
- **Outreach** Programs
- M Seminars
- **Competitions**

#### Patron

Tmt. G. Rani, Principal

#### **Club Convenor**

Dr. T. Rajalakshmi

Students Co-ordinators	
President	K. Deviga
Vice President	K. Jayapriya
Secretary	S. Denisha
Organizing Secretary	Komal Jangam
	S. Bharathy
Joint Secretary	E. Shameem Afrose
	R. Ilakkiya
Treasurer	S. Vinodhini

#### **TRAINING & PLACEMENT CELL**

The aim of the Industry-Institute Interaction Cell is to provide good career opportunities to all the students of institute. The department keeps the potential close contact with and organises the campus employers placements for the students. Numerous companies leading from various premier industries participate in the process placement every year. The positive consistent feedback from industry shows that our students are successfully meeting their expectations the professional roles assigned for them. We provide internship to opportunities and on-site industrial training opportunities for the students along with training sessions for enhancing the skill-sets and performance of students.

> **Mr. D. Thirumurugan**, Training and Placement Officer